

Tom Soto



Tom is a Managing Partner and member of the Board of Directors and a senior investment professional of Craton.

For 15 years, Tom has combined his experience as an environmental activist with his skill at meeting the needs of the private sector to help companies become more profitable while enhancing the environment. Tom founded PS Enterprises in 1989, working with both corporate and government clients.

In 1990, Mr. Soto participated in the drafting of the amendments to the National Clean Air Act and the California Clean Air Act.

For instance, Mr. Soto was instrumental in creating the National Business Council for a Sustainable Energy Future, a successful collaboration of environmental groups, government agencies, and energy companies that designed and implemented creative incentive programs to boost natural gas and alternative fuel use. He played a leading role in American Airlines' \$450 million conversion of their ground service equipment to electric power.

Tom graduated from University of California, Los Angeles with a Bachelor of Arts